



2009 TBBA Member Directory

Deadline
October 31, 2008

Place your ad and get a free Premium Listing

2009 TBBA Member Directory

- **Useful Information** — Expanded sections on TBBA Staff, Frequently called numbers and all members listed by name and speciality.
- **TBBA Organizational Chart** — Know instantly who to contact on a host of association and industry issues.
- **Full Size, Reader Friendly** — Vital information at your fingertips. Spiral bound to stay open on its own. This directory does not fall apart!
- **Accurate and up-to-date** — All data is verified by members and the United States Postal Service for accuracy.
- **More Accessible** — Business card ads and premium listings. Make your company stand out for as little as \$125.
- **Great Value** — Place your ad by Oct. 31, 2008.

Make the Most of Your TBBA Membership

The 2009 TBBA Member Directory will be the largest and most comprehensive directory TBBA has ever produced! A reader-friendly layout makes finding vital information on members and public services a snap. The 2009 TBBA Member Directory features information on TBBA members — listed alphabetically by company, name and speciality in separate easy-to-read sections. An expanded staff listing will instantly direct you on who to contact for assistance on a host of association and industry issues, projects and events. The Directory is a valuable part of your membership in TBBA and will be distributed free of charge to all builder and associate members in early 2009.

As always, TBBA members have the exclusive opportunity to advertise in the Directory. We are offering advertisers who purchase a display ad a FREE Premium Listing in the Directory (a \$125 value). Also, we are offering business card ads, which makes advertising in the directory more affordable for more members. For as little as \$250, you can appear as an advertiser in the 2009 TBBA Member Directory. Space is limited and placement for display ads is on a first-come, first-served basis. Call today and reserve your space!

Ad Space	Cost
Back Cover (Color)	\$3,000
Inside Front Cover (Color)	\$2,500
Inside Back Cover (Color)	\$2,250
Tab Divider (Color)	\$2,000
Tab Divider (B&W)	\$1,100
First Page (Color)	\$2,500
Flyer, Provided & Bound In (Color)	\$1,250
Flyer, Printed & Bound In (Color)	\$2,250
Full Page (B&W)	\$1000
Half Page (B&W)	\$700
Quarter Page (B&W)	\$400
Business Card (B&W)	\$250
Premium Listing Only	\$125

To Place Your Ad, call
Nikki Devereux or Karen Wiseman
Potato Communications, Inc.

727-322-6099 or 1-866-476-8286

Fax: (727) 322-6044 • E-mail: karen@potatopub.com or nikki@potatopub.com

Don't have a camera-ready ad? We can help. Call Nikki at (727) 322-6099. Also, be sure to ask about including your ad in the *Building Barometer*. Call for details.